SHANNON GRAY
WEB DESIGNER & DEVELOPER

202-239-5651

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Honors graduate seeking a full-time position as a web designer. Offers knowledge of industry standards & best practices, as well as hands-on experience designing and developing websites.

Art Institute of Washington • BFA, Web Design & Interactive Media • 2012

SOFTWARE
Photoshop CS3-5
Illustrator CS3-5
Flash CS3-5
InDesign CS5
AfterEffects CS5
Acrobat
Microsoft Office
Coda / Notepad++

LANGUAGES
HTML / XHTML / HTML5
CSS / CSS3
PHP
SQL
Javascript
jQuery
ActionScript 3.0

CMS
Wordpress
Theming / Site Building
Drupal
Theming / Site Building

OS
Mac
Windows

SKILLS
Prototyping
Information Architecture
Social Media Marketing
Usability Testing
Cross-Browser Compatibility
Responsive Web Design
508 Compliance
SEO

Final Auto Price
January 2012 - Present

Web Design & Front End Development
Fairfax, VA

- Work in existing CMS to update and implement changes, correct bugs and ensure cross-browser compatibility.
- Begin re-design of site to improve usability of site pages, increase functionality to member pages and provide a dashboard for analytics information to dealerships.
- Design and develop Flash ads for online marketing campaign.
- Create ad units in Google AdSense and integrate into existing site pages.

Photoshop / Illustrator / Flash / HTML / CSS / jQuery / PHP / SMARTY / SQL / AS3

Freelance & Consulting
January 2010 - Present

Web Design & Development

MSFCCA
- Created a new logo for non-profit organization.
- Design & develop new website; maintain & update. Restructure & transfer content from old site to new.
- Develop social media strategy with Board of Directors.
- Integrating Shopify store to site for Annual Conference tickets and merchandise.

Photoshop / Illustrator / HTML / CSS / jQuery

Forward Festival
- Update design & content of the 2012 festival site.
- Developing a plan for a full re-design of the 2013 festival site, including integration into a CMS.

Photoshop / Illustrator / HTML / CSS / jQuery / Javascript

Lisa Spinelli
- Designing and developing a custom Wordpress theme for a journalist/author.

Photoshop / Illustrator / HTML / CSS / jQuery

CMS Services, Inc.
June 2009 - August 2011
August 2002 - August 2008

Accounts Payable/Receivable
Alexandria, VA

- Full range of AR & AP for 40+ properties.
- Implement multiple procedures to automate tasks, improve efficiency and increase production.
- Create training manuals, guides & reference sheets.
- Provide instruction & support for modules-based software.
- Develop queries to generate customized reports.

MS Office / Jenark Software / Acrobat / SQL

CommonSense Media
August 2008 - May 2009

Ad Network Support
Falls Church, VA

- Manage updates and changes in analytics and tracking software for a content ad network.
- Coordinate resolution of technical problems with online ads, code and scripts.

MS Office / Photoshop / Google Analytics / HTML / CSS